



WORLD BIOGAS
ASSOCIATION



1ST INTERNATIONAL **BIOGAS** CONFERENCE

EVGENIDION FOUNDATION | ATHENS MARRIOTT HOTEL

3-4

MAY

2019

ATHENS / GREECE



**Sponsorship
Opportunities**

SPONSORSHIP PACKAGES

A range of sponsorship opportunity packages is offered in order to allow each company to exhibit its products according to the company's specific needs and budget.

Platinum Sponsor, Gold Sponsor and Silver Sponsor!
First-class presence of leading companies in the Biogas industry.

Let us now take a look at the real opportunities that **Platinum, Gold and Silver** Sponsors can take advantage of:

- ✓ More efficient planning of costs: you will receive a sponsoring "package" that already comprises the entire promotion during the Conference.
- ✓ Priority in choosing the position in the exhibition area, the workshop time, and all other sponsoring Initiatives.

Alternatively, you may also choose from any of the sponsorship opportunities available below.

Please feel free to discuss with us the possibility of an individual sponsorship package that covers the special needs of your company.

We strongly believe in the significance of collaborating with the industry in order to organize a successful conference. Your presence as well as the presence of industry specialists is necessary to engage and educate the event participants.

To take advantage of these opportunities, please contact our PCO ERA representative by e-mail: info@era.gr at your earliest convenience!

SPONSORSHIP PACKAGES

Benefit	Platinum Sponsor max. 1 sponsor € 30.000	Gold Sponsor max. 1 Sponsor € 20.000	Silver Sponsor €10.000
Recognition in WBA20189 Conference Documentation (Preliminary and Final program) and website	√	√	√
Exhibition space- without build up	18 m ²	12 m ²	6 m ²
Advertisements -in the Preliminary program (PDF on the congress website) <u>and</u> -in the Final program	2 page- spread <u>or</u> back cover page	Inside front cover page <u>or</u> Inside back cover page	Inside full page
Complimentary Exhibitor Registrations	10	8	4
Bag Insertion (sponsors' leaflet, symposium's invitation or sponsor's kit)	3	2	1
Banner on the WBAC website (5X5cm)	√	√	-
Logo link in the WBAC website	√	√	√
Acknowledgement in the final program	√	√	√
Word company profile in the final program and the WBAC Website	500 word	300 word	150 word
Industry Sessions	90 min. plenary satellite Symposium	90 min. sponsored Session	30 min. sponsored session
Booth invitation emails sent to all congress attendees via WBAC PCO	2	1	-
Recognition slide with company logo during opening ceremony	√	√	√
Company logo on the conference banners & signage at the conference venue	√	√	Online promotion & Conference Banners
Additional advertising benefits	-	- Sponsorship of the Congress apps <u>or</u> - Company logo on the congress bags/lanyards	-

SPONSORSHIP OPPORTUNITIES

CONGRESS SERVICES & MATERIAL

1. PC Reception Exclusive Sponsorship € 2.000 +VAT

Sponsor logo on signage of this room

Sponsor logo on the screen saver of every workstation

Opportunity to provide mouse pads for every workstation (sponsor's production)

2. Internet Corner | Exclusive Sponsorship | € 3.000 + VAT

Sponsor logo on the screen saver of every workstation

Opportunity to provide mouse pads for every workstation (sponsor's production)

Opportunity to place your company's banner (max. width 1m /maximum height 0,80) provide mouse pads for every workstation (sponsor's production)

3. Congress Material

Congress Material will be distributed at the registration desk upon arrival and registration of delegates

Lanyards & Badges | € 800 +VAT

Conference bags | € 1.500 +VAT

Conference pens | € 500 +VAT

Notepads | € 1.000 +VAT

SPONSORSHIP OPPORTUNITIES

PRINTED & WEB PROMOTION

4. Final Program

The Final Program will be distributed to all delegates

Inside full page | **€ 1.000 + VAT**

Inside Cover / Inside back cover page | **€ 2.000 + VAT**

Back cover page | **€ 1.500 + VAT**

5. Bag insertion

(1) Company flyer or kit | € 1.200 + VAT

400 inserts must be provided by the sponsor company directly to the Congress Venue 10 days prior to the congress.

6. Banner on the Congress Website

Web Banner on Home Page | € 2.000 + VAT

Special Position on the home page of the Conference Website throughout the Conference Organization Period and the duration of the conference

Banner on the Sponsors page

7. Banner on the WBAC Newsletter

Web banner on the WBAC Newsletter (five editions) | € 5.000+VAT

Promotion through the WBAC Newsletter with special company feature and link. A total of 5 Newsletters will be sent out during the pre-conference period.

SPONSORSHIP OPPORTUNITIES

SOCIAL EVENTS

8. COFFEE BREAKS | € 5.000

Sponsor's could provide coffee breaks (x4) of the meeting.

Benefits – in addition to the items reserved :

Sponsor's logo will appear in the final program of the meeting

Sponsor's logo will be placed on the coffee stations

Special Thank you mention during closing remarks

9. LIGHT LUNCHES | € 6.000 per lunch

Sponsor' can choose to provide light lunch during the break of the meeting.

Benefits – in addition to the items reserved :

Sponsor's logo will appear in the final program of the meeting

Sponsor's logo will be placed on the coffee stations

Special Thank you mention during closing remarks

10. PRESIDENT'S DINNER | € 4.500

Dinner will be offered to all Members of the WBA, Invited Speakers, Chairpersons of the meeting (70 persons).

Two Sponsor's 's representatives can participate at the dinner. The place that President's dinner will take place will be selected by the Organizing Committee.

Benefits – in addition to the items reserved :

Sponsor's logo will appear in the final program of the meeting

Sponsor's banner will be placed at dinner place.

Sponsor's logo will appear at the Dinner Invitation

Sponsor will have special feature at Newsletter #4

11. WELCOME RECEPTION | € 10.000

The Welcome Reception will be offered to all participants, Members of the Committees, Invited Speakers, Chairpersons of the meeting, after the Opening Ceremony. The place that will take place will be selected by the Organizing Committee.

Benefits – in addition to the items reserved :

Sponsor's logo will appear in the final program of the meeting

Sponsor's banner will be placed at Welcome Reception place.

Sponsor's logo will appear at Welcome Reception Invitation.

Sponsor will have special feature and banner at Newsletter #5
 Sponsor can have special stand during the Welcome Reception.

SPONSORS' ORDER FORM

Please complete all details as will be invoiced at the end of the meeting and send to: info@era.gr ,

COMPANY NAME: _____

NAME: _____

ADDRESS: _____ CITY: _____ POST / ZIP CODE _____

TELEPHONE: _____ E- MAIL: _____

VAT NUMBER: _____ TAX OFFICE: _____

LIST OF ITEMS	SELECTED ITEM	COST EUR (EXCL VAT)
Conference Services & Material	Pc Reception <input type="checkbox"/> Internet Corner <input type="checkbox"/> Lanyards & Badges <input type="checkbox"/> Conference Bags <input type="checkbox"/> Conference pens <input type="checkbox"/> Notepads <input type="checkbox"/>	
Printed & Web Promotion	Inside full page of the program <input type="checkbox"/> Inside back cover of the program <input type="checkbox"/> Inside full page of the program <input type="checkbox"/> Bag Insert <input type="checkbox"/>	
Various Sponsorships	Coffee breaks <input type="checkbox"/> Light Lunch <input type="checkbox"/> President's Dinner <input type="checkbox"/> Welcome Reception <input type="checkbox"/>	
Web Promotion	Web Banner on Home Page <input type="checkbox"/> Web banner on the Newsletter <input type="checkbox"/>	
	TOTAL SPONSORSHIP	
	VAT 24%	
	FINAL COST	

DATE, SIGNATURE & COMPANY STAMP